## Siddharthaa Sawansukha: From The Young Entrepreneur to The Young Turk.....a remarkable expedition

*Kolkata 11<sup>th</sup> September, 2017*: The night was set to witness the grand award ceremony, Retail Jewellers Guild Award 2017 hosted by UBM India at Shangrila –La Eros Hotel in Delhi. And once again Sawansukha's have proved that *"we are second to none"* amid more than 300 other retail jewellers from all over India.

Mr. Siddharthaa Sawansukha, the kingpin of Sawansukha Jewellers was recognized by Jury as the **YOUNG TURK** of the year – **DESIGNER**. It was such a glorious moment to have earned the title at such a prestigious platform. From creating the most innovative and edgy designs to transpiring it into a reality, Siddharthaa is a popular name in industry.

A talent head who swears by the motto "We Live for Jewellery "is the most befitting contender of this award and recognition.

With a history of 250 year of heritage and 27 awards in the wall of fame, Siddharthaa Sawansukha feels ecstatic and honored.

## <u>About Sawansukha Group</u>

Sawansukha Group comprises of Sawansukha Jewellers which is rich with heritage and is known as the legendary house of jewellery. It is a designer house which houses collection of exclusive, classic, trendy and smart jewelleries for all ages. Sawansukha Institute of Gemology and Jewellery Design is an institute that helps inculcate the base of jewellery designing and emerge as the ultimate creator. Bachapan is an initiative taken up by Sawansukha to help the underprivileged kids with their education. Together under one roof, one group, we strive to excel.